

Merits Capital Market Services Pvt. Ltd.

Merging Innovations Emerging Services

ABOUT MERITS

OUR EXPERIENCE

*Merits is an emerging broking house centered at New Delhi who have been riding on an **experience of almost 2 decades** and operating from the present Registered Office situated at the heart of Delhi, since 1993.*

ABOUT MERITS

OUR SPECIALIZATION

We specialize in broking activities related to Equities, Derivatives, Commodities and Currencies and own membership of NSE-CM, NSE-FO, MCX & MCX-SX.

ABOUT MERITS

OUR INITIATIVE

We've just initiated our expansion drive with 'Quality Service' and 'Innovations' as our banners. Enthused by the immense appreciations received from our existing clients and associates about our quality services and commitment values, we have decided now to roar out our embedded values.

ABOUT MERITS

OUR INNOVATIVE APPROACH

Merits Capital has always realized the importance of being innovative in the chosen fields and thrives on the same. We have introduced number of innovative services, systems and strategies to meet the rapidly changing scenario and environment.

ABOUT MERITS

OUR COMPLIANCE

*We have endeavored to perform **strictly in accordance** with the Government / SEBI Regulations in order to safeguard the interest of each individual.*

ABOUT MERITS

OUR ETHICAL STANDARD

*The main focus of the company is client relationship with **ethical and transparent business practices** through unbiased investment advice with the objective of achieving sustainable superior investment returns for our clients.*

ABOUT MERITS

OUR MOTIVE

*The humility to accept changes and imbibe new ideas and concepts underlines the culture at Merits Capital. And, **customer satisfaction** has been the only motive throughout.*

ABOUT MERITS

OUR PROMOTERS

*Merits is promoted and managed by Mr. Gagandeep Singh (M.D.) along with Mr. Dilmeet Singh (Director) who are **young and energetic qualified individuals** and had themselves set up the roots of Merits in 1993. Both belong to a well reputed family in Delhi and are known for their undeterred commitment.*

ABOUT MERITS

OUR VISION

*We envision ourselves as a National company with offices **reaching every business city and town** of the country spreading our inherent message of committed and quality services.*

BUSINESS ASSOCIATE



MERITS FOR BUSINESS ASSOCIATES

INSTANT APPROVALS

Anything beyond the purview of our agreement needs just a call / email to get approved instantly.



MERITS FOR BUSINESS ASSOCIATES

COMMITTED SERVICES THAT WOULD LEND PRIDE TO B.A.

If the member provides efficient and committed responses, only then the Business Associate can keep its words before its clients and Merits is valued for its committed services.



MERITS FOR BUSINESS ASSOCIATES

WELL DEFINED RMS POLICY

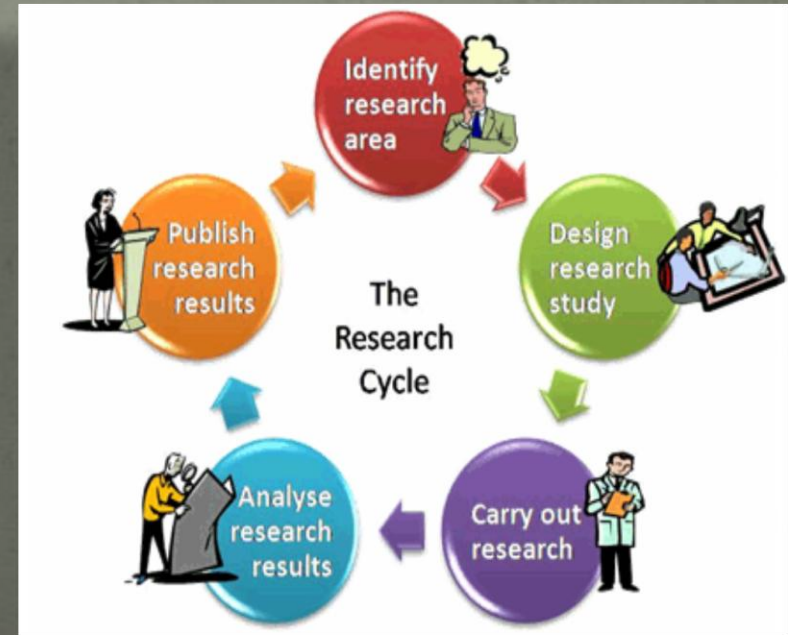


All the parameters being followed by our RMS policy are very clearly defined at our website.

MERITS FOR BUSINESS ASSOCIATES

QUALITY RESEARCH

Merits has an in-house team of trained and experienced technical analysts and is continuously developing new strategies in directional trades.



MERITS FOR BUSINESS ASSOCIATES

DAILY NEWSLETTER ON WEBSITE AND EMAIL

Daily newsletter is a comprehensive guide for day's trading with views on Nifty movement and some important pivot levels.



Newsletter

MERITS FOR BUSINESS ASSOCIATES

INTRA-DAY TECHNICAL CALLS



The success ratio of our trading calls is boast worthy. It is communicated on trading terminals and through SMS.

MERITS FOR BUSINESS ASSOCIATES

HIGH SPEED TRADING SOFTWARE



Softwares *based on latest technology* are adopted that consume lesser bandwidth and deliver higher speed of rate updation.

MERITS FOR BUSINESS ASSOCIATES

CENTRALIZED ONLINE BACK OFFICE

*Back office
can be
accessed by
all clients and BAs
at our website.*



MERITS FOR BUSINESS ASSOCIATES

EXCELLENT DISCIPLINE PLANS

For those who understand that discipline is the only key to success at Stock Market, we have devised few strategies to exercise such discipline at client level.



MERITS FOR BUSINESS ASSOCIATES

ZERO LEVEL COMPETITIVE PLANS



It would be our endeavour/challenge that we equip our BAs with such plans that they would be in a position to charge anything > zero from their clients who hold high volume potential and they (BAs) will not lose any business due to stiffness in competition.

MERITS FOR BUSINESS ASSOCIATES

PROMOTIONAL SUPPORT



Excellently engineered promotional plans/ideas devised by Merits to penetrate into a raw market.

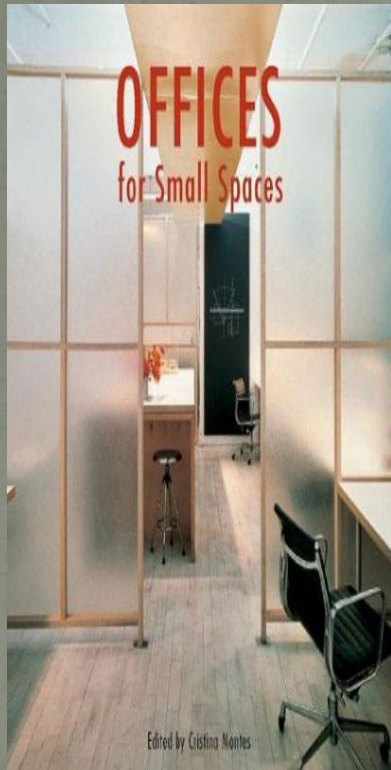
MERITS FOR BUSINESS ASSOCIATES

RECRUITMENT SUPPORT

We try our best to engage best professionals for our BAs in their own vicinity through our robust recruitment department.



MERITS FOR BUSINESS ASSOCIATES



EXCELLENT GRAPHICS FOR THE BRANCH

Creative artwork designed by us is supplied to our BAs that bring out extraordinary fancy looks to their office/s.

MERGING INNOVATIONS EMERGING SERVICES

Hope you've taken note of all our services.

But now is a Session where we unfold our real

Merits

by justifying our slogan

Merging Innovations Emerging Services

Lets take a trip through

Our Uniqueness



MERITS' INNOVATIONS



The most vital feature of Merits is its innovative product-line that would actually “Convert Hard Core Marketing into a Child’s Play”. We offer a range of Hi-tech utility softwares specially created by us for our clients/BAs to excel and outperform in their trading activities besides maintaining absolute transparency and prompt communication. The list follows which would be explained in detail by your respective RMs:

MERITS' INNOVATIONS

REAL
TIME
COMMUNICATOR
(RTC)



Instant trade confirmation through SMS



MERITS' INNOVATIONS



Daily Reports Summary through SMS

MERITS' INNOVATIONS



Multiple Order Submission

MERITS' INNOVATIONS



7 point -- Nifty alerts

MERITS' INNOVATIONS



Trading calls through SMS and amplified voice messages

MERITS' INNOVATIONS



Dynamic valuation of clients' portfolio
every 5 minutes

MERITS' INNOVATIONS



MTM (Introducing shortly)

MERITS' INNOVATIONS



Technical levels through SMS
(Introducing shortly)



Hence – “Differentiate yourself”

**We believe our
Association will
begin with Great
Vigor & Zeal**

Thank You For giving us
chance to present ourselves

